



So Denim Product Specification 2021
Issue 2

Style Code: SD001

Style Name: Leo Straight Jeans



Retail Copy:

Made from a 10-10.5oz soft stretch, comfortable denim and cut to sit on the hips.
These modern and versatile jeans have a straight fit and traditional 5 pocket styling making them great for everyday wear.

Colours:	CMYK References	Sizes
Black	Black	28"- 40"W
Dark Blue Wash	100 / 71 / 10 / 14	28"- 40"W
Mid Blue Wash	58 / 26 / 2 / 5	28"- 40"W
Light Blue Wash	38 / 14 / 1 / 2	28"- 40"W

Sizes to fit: 28"W, 30"W, 32"W, 34"W, 36"W, 38"W, 40"W

Regular Length - 79cm/31inch

Long Length - 84cm/33inch

Fabric Name: Classic Denim

Fabric Content: 99% Cotton/1% Elastane
73% Cotton/25% Polyester/2% Elastane (black only)

Fabric Weight: 10.5oz
11oz (Black Only)



Garment Weight (Ave): 551g

Carton Weight (Ave): 8.35kg (regular)
8.75k (long)

Carton Qty: 12

Pack Qty: 3

Key Features: Straight fit
Stretch denim
5 pocket styling
Self-fabric belt loops
Shank button and YKK zip fly fastening
Metal rivet detail at pocket corners
Twin needle stitching detail
Light blasting & whiskering (blue washes only)

Wash Care Instructions:   (Black Only)

Commodity Code: 6203423100

Country of Origin: Bangladesh

Carton Dimensions (cm): 58 x 42 x 15 (28"W-40"W)

Compliance:

